

ORDER FOR SUPPLIES OR SERVICES

PAGE OF PAGES

1 2

IMPORTANT: Mark all packages and papers with contract and/or order numbers.

1. DATE OF ORDER 02/29/2012		2. CONTRACT NO. (If any) EP-W-11-022		6. SHIP TO:	
3. ORDER NO. 0107		4. REQUISITION/REFERENCE NO. PR-OAR-12-00916		a. NAME OF CONSIGNEE OAR/OAP/CPDP	
5. ISSUING OFFICE (Address correspondence to) HPOD US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460				b. STREET ADDRESS US Environmental Protection Agency 1200 Pennsylvania Avenue NW Mail Code 6202J OAP/CPDP	
				c. CITY Washington	d. STATE DC
				e. ZIP CODE 20460	
7. TO:				f. SHIP VIA	
a. NAME OF CONTRACTOR CADMUS GROUP, INC. THE				8. TYPE OF ORDER	
b. COMPANY NAME				<input type="checkbox"/> a. PURCHASE <input checked="" type="checkbox"/> b. DELIVERY Except for billing instructions on the reverse, this delivery order is subject to instructions contained on this side only of this form and is issued subject to the terms and conditions of the above-numbered contract.	
c. STREET ADDRESS 57 WATER STREET				REFERENCE YOUR:	
d. CITY WATERTOWN				e. STATE MA	f. ZIP CODE 024724603
9. ACCOUNTING AND APPROPRIATION DATA See Schedule				10. REQUISITIONING OFFICE OAR/OAP/CPDP	
11. BUSINESS CLASSIFICATION (Check appropriate box(es)) <input type="checkbox"/> a. SMALL <input type="checkbox"/> b. OTHER THAN SMALL <input type="checkbox"/> c. DISADVANTAGED <input type="checkbox"/> d. WOMEN-OWNED <input type="checkbox"/> e. HUBZone <input type="checkbox"/> f. SERVICE-DISABLED VETERAN-OWNED <input type="checkbox"/> g. WOMEN-OWNED SMALL BUSINESS (WOSB) ELIGIBLE UNDER THE WOMEN-OWNED SMALL BUSINESS PROGRAM <input type="checkbox"/> h. ECONOMICALLY DISADVANTAGED WOMEN-OWNED SMALL BUSINESS (EDWOSB)				12. F.O.B. POINT Destination	
13. PLACE OF		14. GOVERNMENT B/L NO.		15. DELIVER TO F.O.B. POINT ON OR BEFORE (Date)	
a. INSPECTION Destination	b. ACCEPTANCE Destination			16. DISCOUNT TERMS	

17. SCHEDULE (See reverse for Rejections)

ITEM NO. (a)	SUPPLIES OR SERVICES (b)	QUANTITY ORDERED (c)	UNIT (d)	UNIT PRICE (e)	AMOUNT (f)	QUANTITY ACCEPTED (g)
	DUNS Number: (b)(4) TO 0107 Logo Monitoring, Media Analysis and Outreach Support for the ENERGY STAR Program TOPO: Karen Schneider Continued ...					

SEE BILLING INSTRUCTIONS ON REVERSE	18. SHIPPING POINT		19. GROSS SHIPPING WEIGHT		20. INVOICE NO.		17(h) TOTAL (Cont. pages)
	21. MAIL INVOICE TO:						
	a. NAME RTP Finance Center						\$180,000.00
	b. STREET ADDRESS (or P.O. Box) US Environmental Protection Agency RTP-Finance Center Mail Drop D143-02 109 TW Alexander Drive						\$698,434.00
c. CITY Durham		d. STATE NC	e. ZIP CODE 27711				17(i) GRAND TOTAL

22. UNITED STATES OF
AMERICA BY (Signature)

23. NAME (Typed)
Rachel Schwartz
TITLE: CONTRACTING/ORDERING OFFICER

ORDER FOR SUPPLIES OR SERVICES
SCHEDULE - CONTINUATION

PAGE NO

2

IMPORTANT: Mark all packages and papers with contract and/or order numbers.

DATE OF ORDER

CONTRACT NO.

ORDER NO.

02/29/2012

EP-W-11-022

0107

ITEM NO. (a)	SUPPLIES/SERVICES (b)	QUANTITY ORDERED (c)	UNIT (d)	UNIT PRICE (e)	AMOUNT (f)	QUANTITY ACCEPTED (g)
0001	<p>Admin Office: HPOD US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460</p> <p>Accounting Info: 12-13-B-58E8-101A46XP3-2505-1258EE2193-001 BFY: 12 EFY: 13 Fund: B Budget Org: 58E8 Program (PRC): 101A46XP3 Budget (BOC): 2505 DCN - Line ID: 1258EE2193-001 Period of Performance: 03/01/2012 to 02/28/2013</p> <p>Cadmus EP-W-11-022 TO # 107 ES Logo Monitoring, Media Analysis and Outreach Support in accordance with the attached statement of work. The Cadmus budget estimate dated February 15, 2012 for \$698,434 and 5,375 hours is approved. The order is currently funded with \$180,000.00. An additional \$518,434.00 is needed to fully fund the order. Additional funding will be added as it becomes available. Karen Schneider</p>				180,000.00	

TOTAL CARRIED FORWARD TO 1ST PAGE (ITEM 17(H))

\$180,000.00

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PREVIOUS EDITION NOT USABLE

OPTIONAL FORM 348 (Rev. 4/2006)

Prescribed by GSA FAR (48 CFR) 53.213(f)

The Cadmus Group
ENERGY STAR Marketing, Media & Education Support Services
EP-W-11-022

Task Order Number: 0107

Task Order Title: Logo Monitoring, Media Analysis and Outreach Support for the ENERGY STAR Program

Period of Performance: 3/1/12-2/28/13

Task Order Contract Officer Representative (TOCOR): Karen Schneider

Alternate TOCOR: Courtney Upshall

BACKGROUND AND PURPOSE

ENERGY STAR is a voluntary program sponsored by the Environmental Protection Agency's (EPA's) Climate Protection Partnership Division (CPPD). The program began in 1992 to encourage industry, institutions, organizations, and the public to reduce or prevent pollution through the use of energy-efficient technologies.

EPA continues its work to strengthen the educational message of ENERGY STAR to all sectors. EPA is working to promote the program by balancing the use of a single identity with an understanding of the unique offerings for the residential and commercial market. ENERGY STAR uses a variety of communications and marketing tools to educate individuals and organizations, including increased use of the Internet as an important option for communication and information sharing.

EPA has introduced a number of efforts designed to support manufacturers in the development and implementation of various energy-efficient, product-related technologies relevant to office equipment, consumer electronics, residential heating and cooling systems, among other products and product categories. EPA also supports manufacturers, retailers, and local energy efficiency program sponsors in the promotion of products that have earned the ENERGY STAR and works with these sectors to stimulate market demand for these products.

To ensure the integrity of the ENERGY STAR name and logo, EPA is responsible for ensuring that these registered trademarks are used correctly by all parties in print and on the Web. This task order builds upon EPA's efforts to understand how the logo is currently used by monitoring the use and presence of the ENERGY STAR name and logo in print and Web-based advertisements. Under this Task Order, EPA also seeks to track and analyze the presence and content of articles featuring and/or mentioning the ENERGY STAR program. Using information from the monitoring research and media inquiries, the Contractor shall support ENERGY STAR outreach efforts such as media tours and newsletters. Specifically, under this Task Order, the Contractor shall:

1. Monitor advertisements and track how companies use and misuse the logo.
2. Work with EPA to address logo uses that are not consistent with the ENERGY STAR Identity Guidelines.
3. Analyze articles on a quarterly basis that feature or mention ENERGY STAR.
4. Coordinate with EPA to respond to media requests for ENERGY STAR information.
5. Prepare and distribute outreach material (e.g., newsletters) to media audiences, and proactively contact long-lead publications, as requested by the EPA Contracting Officer Representative. (COR)
6. Coordinate and implement media tours, as requested by the EPA COR.

Task 1. ENERGY STAR Logo Use Monitoring and Management of Violations

The Cadmus team shall monitor the ENERGY STAR logo in print advertisements and quarterly monitoring of logo use on the Web, monthly. Specifically, The Contractor monitors the presence of ENERGY STAR logos across national publications both online and in print to ensure companies are incorporating it into their advertisements properly. The Contractor also monitors the presence of individual ENERGY STAR public service announcements (PSAs). All searches incorporate the phrase ENERGY STAR, as well as the individual keywords ENERGY and STAR.

Cadmus shall also continue to prepare letters and follow up with companies that use the logo in a manner that is not consistent with the ENERGY STAR Identity Guidelines. Cadmus shall continue to separate logo violations into major and minor violations and to address each type of violation in a manner consistent with the previous logo monitoring and violation management work conducted.

EPA anticipates that as use of the logo continues to become more prevalent, Cadmus shall receive increasing advertisement clips on a monthly basis. The Cadmus team should continually monitor costs of different monitoring services and the cost of monitoring different medias to recommend the most cost effective solution for EPA. The Cadmus team shall also monitor use of the ENERGY STAR logo on the Web and coordinate with EPA to address any Web-based logo usage that is not consistent with the ENERGY STAR Identity Guidelines.

For all logo violations, Cadmus shall identify a contact and either call or send written communication to the contact with information on how to correct any logo misuse. Cadmus shall also continue to track all communication, including date and details about any calls made or letters sent, in the logo violations database. Cadmus shall prepare a monthly report outlining logo use trends and detailing logo use violations, as well as any exchanges or interactions that have occurred with companies. Cadmus shall also track domain name violations on a regular basis.

Deliverables: Monthly reports on logo usage and logo violations (and accompanying material)
Quarterly reports on Internet violations

Task 2. Media Analysis and Tracking

The Contractor shall monitor media coverage of ENERGY STAR (via print, internet and broadcast). Cadmus shall distribute the clips daily via email to appropriate EPA CORs and personnel as well as other subcontractors. The Contractor shall also prepare a monthly report that summarizes the coverage for the previous month. The Contractor shall include media tracking results that allow EPA to maintain consistent trend data since 2001. To this end, each report shall chart the monthly and cumulative media presence of ENERGY STAR and shall include tables and graphs incorporating data Cadmus has been collecting over the past 10 years.

Deliverables: Daily email with media hits
Monthly media report

Task 3. Media Analysis and Support

Under this task, the Cadmus team shall continue to identify, recommend, and implement the strongest media outreach angles and opportunities to build awareness of ENERGY STAR products. Cadmus shall continue to conduct the media analysis (under Task 2) and identify opportunities for proactive outreach to selected media outlets. Based on its analysis of ENERGY STAR's presence in the news, the Cadmus team shall work with the EPA COR to devise strategies to gain increased, positive coverage. In addition, Cadmus shall provide recommendations regarding future media targets, as requested by the EPA COR.

Cadmus shall also determine the appropriate EPA contact to respond to requests from the media for information, logos, and facts on ENERGY STAR. Cadmus shall monitor media line and e-mail requests on a daily basis and pursue proactive outreach to all interested media outlets, including coordinating with other parts of the ENERGY STAR program. Cadmus shall e-mail the EPA COR with daily updates of activity from interested media outlets.

Based on the initial calls with the EPA COR, under this task Cadmus may also review the on-line newsroom to ensure it reflects the latest ENERGY STAR information, as well as recommend new articles to update the newsroom. Throughout the period of performance, Cadmus and the EPA COR shall conduct monthly meetings to define new opportunities and further refine expected deliverables.

Deliverables: Monthly progress reports

Task 4. Support for ENERGY STAR Outreach

As directed by the EPA COR, Cadmus shall assist in research and outreach regarding the ENERGY STAR program. This includes tracking information about the public awareness and understanding of ENERGY STAR and drafting up to four newsletters to provide support communication with media outlets to publicize ENERGY STAR program news and activities. Before developing any materials or tracking data, Cadmus shall meet with the EPA COR to discuss the objective and delivery schedule.

Deliverables: TBD

AMENDMENT OF SOLICITATION/MODIFICATION OF CONTRACT		1. CONTRACT ID CODE		PAGE OF PAGES 1 2	
2. AMENDMENT/MODIFICATION NO. 001		3. EFFECTIVE DATE 03/07/2012		4. REQUISITION/PURCHASE REQ. NO.	
5. PROJECT NO. (If applicable) NEW AWARD		6. ISSUED BY CODE HPOD		7. ADMINISTERED BY (If other than Item 6) CODE HPOD	
HPOD US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460		HPOD US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460			
8. NAME AND ADDRESS OF CONTRACTOR (No., street, county, State and ZIP Code) CADMUS GROUP, INC. THE 57 WATER STREET WATERTOWN MA 024724603		(x)		9A. AMENDMENT OF SOLICITATION NO.	
				9B. DATED (SEE ITEM 11)	
		x		10A. MODIFICATION OF CONTRACT/ORDER NO. EP-W-11-022 0107	
				10B. DATED (SEE ITEM 13) 02/29/2012	
CODE (b)(4)		FACILITY CODE			

11. THIS ITEM ONLY APPLIES TO AMENDMENTS OF SOLICITATIONS

☐ The above numbered solicitation is amended as set forth in Item 14. The hour and date specified for receipt of Offers ☐ is extended. ☐ is not extended.
Offers must acknowledge receipt of this amendment prior to the hour and date specified in the solicitation or as amended, by one of the following methods: (a) By completing Items 8 and 15, and returning _____ copies of the amendment; (b) By acknowledging receipt of this amendment on each copy of the offer submitted; or (c) By separate letter or telegram which includes a reference to the solicitation and amendment numbers. FAILURE OF YOUR ACKNOWLEDGEMENT TO BE RECEIVED AT THE PLACE DESIGNATED FOR THE RECEIPT OF OFFERS PRIOR TO THE HOUR AND DATE SPECIFIED MAY RESULT IN REJECTION OF YOUR OFFER. If by virtue of this amendment you desire to change an offer already submitted, such change may be made by telegram or letter, provided each telegram or letter makes reference to the solicitation and this amendment, and is received prior to the opening hour and date specified.

12. ACCOUNTING AND APPROPRIATION DATA (If required)

See Schedule

13. THIS ITEM ONLY APPLIES TO MODIFICATION OF CONTRACTS/ORDERS. IT MODIFIES THE CONTRACT/ORDER NO. AS DESCRIBED IN ITEM 14.

CHECK ONE	A. THIS CHANGE ORDER IS ISSUED PURSUANT TO: (Specify authority) THE CHANGES SET FORTH IN ITEM 14 ARE MADE IN THE CONTRACT ORDER NO. IN ITEM 10A.
X	B. THE ABOVE NUMBERED CONTRACT/ORDER IS MODIFIED TO REFLECT THE ADMINISTRATIVE CHANGES (such as changes in paying office, appropriation date, etc.) SET FORTH IN ITEM 14, PURSUANT TO THE AUTHORITY OF FAR 43.103(b).
	C. THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO PURSUANT TO AUTHORITY OF:
	D. OTHER (Specify type of modification and authority)

E. IMPORTANT: Contractor ☒ is not. ☐ is required to sign this document and return 0 copies to the issuing office.

14. DESCRIPTION OF AMENDMENT/MODIFICATION (Organized by UCF section headings, including solicitation/contract subject matter where feasible.)

DUNS Number: (b)(4)

TO 0107 Logo Monitoring, Media Analysis and Outreach Support for the ENERGY STAR Program
TOPO: Gwendolyn Taylor

The purpose of this modification is to change the COR (TOPO) from Karen Schneider to Gwendolyn Taylor. Gwendolyn will be the approving official for invoices for this task order.

Continued ...

Except as provided herein, all terms and conditions of the document referenced in Item 9A or 10A, as heretofore changed, remains unchanged and in full force and effect.

15A. NAME AND TITLE OF SIGNER (Type or print)		16A. NAME AND TITLE OF CONTRACTING OFFICER (Type or print) Rachel Schwartz	
15B. CONTRACTOR/OFFEROR (Signature of person authorized to sign)	15C. DATE SIGNED	16B. UNITED STATES OF AMERICA (Signature of Contracting Officer)	16C. DATE SIGNED

CONTINUATION SHEET

REFERENCE NO. OF DOCUMENT BEING CONTINUED
EP-W-11-022/0107/001PAGE OF
2 2NAME OF OFFEROR OR CONTRACTOR
CADMUS GROUP, INC. THE

ITEM NO. (A)	SUPPLIES/SERVICES (B)	QUANTITY (C)	UNIT (D)	UNIT PRICE (E)	AMOUNT (F)
	Payment: RTP Finance Center US Environmental Protection Agency RTP-Finance Center Mail Drop D143-02 109 TW Alexander Drive Durham NC 27711 Period of Performance: 03/01/2012 to 02/28/2013				

AMENDMENT OF SOLICITATION/MODIFICATION OF CONTRACT			1. CONTRACT ID CODE		PAGE OF PAGES 1 2		
2. AMENDMENT/MODIFICATION NO. 002		3. EFFECTIVE DATE 06/04/2012		4. REQUISITION/PURCHASE REQ. NO. PR-OAR-12-01558		5. PROJECT NO. (If applicable) NEW AWARD	
6. ISSUED BY HPOD US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460		CODE HPOD		7. ADMINISTERED BY (If other than Item 6) HPOD US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460		CODE HPOD	
8. NAME AND ADDRESS OF CONTRACTOR (No., street, county, State and ZIP Code) CADMUS GROUP, INC. THE 57 WATER STREET WATERTOWN MA 024724603				(x) 9A. AMENDMENT OF SOLICITATION NO.			
				9B. DATED (SEE ITEM 11)			
				X 10A. MODIFICATION OF CONTRACT/ORDER NO. EP-W-11-022 0107			
				10B. DATED (SEE ITEM 13) 02/29/2012			
CODE (b)(4)		FACILITY CODE					

11. THIS ITEM ONLY APPLIES TO AMENDMENTS OF SOLICITATIONS

☐ The above numbered solicitation is amended as set forth in Item 14. The hour and date specified for receipt of Offers ☐ is extended. ☐ is not extended.
Offers must acknowledge receipt of this amendment prior to the hour and date specified in the solicitation or as amended, by one of the following methods: (a) By completing Items 8 and 15, and returning _____ copies of the amendment; (b) By acknowledging receipt of this amendment on each copy of the offer submitted; or (c) By separate letter or telegram which includes a reference to the solicitation and amendment numbers. FAILURE OF YOUR ACKNOWLEDGEMENT TO BE RECEIVED AT THE PLACE DESIGNATED FOR THE RECEIPT OF OFFERS PRIOR TO THE HOUR AND DATE SPECIFIED MAY RESULT IN REJECTION OF YOUR OFFER. If by virtue of this amendment you desire to change an offer already submitted, such change may be made by telegram or letter, provided each telegram or letter makes reference to the solicitation and this amendment, and is received prior to the opening hour and date specified.

12. ACCOUNTING AND APPROPRIATION DATA (If required)
See Schedule

Net Increase: \$180,000.00

13. THIS ITEM ONLY APPLIES TO MODIFICATION OF CONTRACTS/ORDERS. IT MODIFIES THE CONTRACT/ORDER NO. AS DESCRIBED IN ITEM 14.

CHECK ONE	A. THIS CHANGE ORDER IS ISSUED PURSUANT TO: (Specify authority) THE CHANGES SET FORTH IN ITEM 14 ARE MADE IN THE CONTRACT ORDER NO. IN ITEM 10A.
X	B. THE ABOVE NUMBERED CONTRACT/ORDER IS MODIFIED TO REFLECT THE ADMINISTRATIVE CHANGES (such as changes in paying office, appropriation date, etc.) SET FORTH IN ITEM 14, PURSUANT TO THE AUTHORITY OF FAR 43.103(b).
	C. THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO PURSUANT TO AUTHORITY OF:
	D. OTHER (Specify type of modification and authority)

E. IMPORTANT: Contractor ☒ is not, ☐ is required to sign this document and return 0 copies to the issuing office.

14. DESCRIPTION OF AMENDMENT/MODIFICATION (Organized by UCF section headings, including solicitation/contract subject matter where feasible.)

DUNS Number: (b)(4)

TO 0107 Logo Monitoring, Media Analysis and Outreach Support for the ENERGY STAR Program
TOPO: Gwendolyn Taylor

The purpose of this modification is to add \$180,000.00 of funding. As a result, the order is currently funded with \$360,000.00. An additional \$338,434.00 is needed to fully fund the order.

CHANGES FOR LINE ITEM NUMBER: 1

Obligated Amount for this modification: \$180,000.00

Incremental Funded Amount changed from \$180,000.00 to \$360,000.00

Continued ...

Except as provided herein, all terms and conditions of the document referenced in Item 9A or 10A, as heretofore changed, remains unchanged and in full force and effect.

15A. NAME AND TITLE OF SIGNER (Type or print)		16A. NAME AND TITLE OF CONTRACTING OFFICER (Type or print) Rachel Schwartz	
15B. CONTRACTOR/OFFEROR (Signature of person authorized to sign)	15C. DATE SIGNED	16B. UNITED STATES OF AMERICA (Signature of Contracting Officer)	16C. DATE SIGNED

CONTINUATION SHEET	REFERENCE NO. OF DOCUMENT BEING CONTINUED EP-W-11-022/0107/002	PAGE 2	OF 2
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NAME OF OFFEROR OR CONTRACTOR
CADMUS GROUP, INC. THE

ITEM NO. (A)	SUPPLIES/SERVICES (B)	QUANTITY (C)	UNIT (D)	UNIT PRICE (E)	AMOUNT (F)
	<p>NEW ACCOUNTING CODE ADDED: Account code: 12-13-B-58E8-101A46XP3-2505-1258EE2339-001 Beginning Fiscal Year 12 Ending Fiscal Year 13 Fund (Appropriation) B Budget Organization 58E8 Quantity: 0 Amount: \$180,000.00 Percent: 25.77194 Subject To Funding: N Payment Address:</p> <p>Delivery Location Code: OAR/OAP/CPDP OAR/OAP/CPDP US Environmental Protection Agency 1200 Pennsylvania Avenue NW Mail Code 6202J OAP/CPDP Washington DC 20460 USA</p> <p>Payment: RTP Finance Center US Environmental Protection Agency RTP-Finance Center Mail Drop D143-02 109 TW Alexander Drive Durham NC 27711</p> <p>FOB: Destination Period of Performance: 03/01/2012 to 02/28/2013</p>				

AMENDMENT OF SOLICITATION/MODIFICATION OF CONTRACT		1. CONTRACT ID CODE		PAGE OF PAGES 1 2	
2. AMENDMENT/MODIFICATION NO. 003		3. EFFECTIVE DATE 08/02/2012		4. REQUISITION/PURCHASE REQ. NO. PR-OAR-12-02020	
5. PROJECT NO. (If applicable) NEW AWARD		6. ISSUED BY HPOD		7. ADMINISTERED BY (If other than Item 6) HPOD	
HPOD US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460		HPOD US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460			
8. NAME AND ADDRESS OF CONTRACTOR (No., street, county, State and ZIP Code) CADMUS GROUP, INC. THE 57 WATER STREET WATERTOWN MA 024724603		(x)		9A. AMENDMENT OF SOLICITATION NO.	
				9B. DATED (SEE ITEM 11)	
		x		10A. MODIFICATION OF CONTRACT/ORDER NO. EP-W-11-022 0107	
				10B. DATED (SEE ITEM 13) 02/29/2012	
CODE	(b)(4)	FACILITY CODE			

11. THIS ITEM ONLY APPLIES TO AMENDMENTS OF SOLICITATIONS

☐ The above numbered solicitation is amended as set forth in Item 14. The hour and date specified for receipt of Offers ☐ is extended, ☐ is not extended.
Offers must acknowledge receipt of this amendment prior to the hour and date specified in the solicitation or as amended, by one of the following methods: (a) By completing Items 8 and 15, and returning _____ copies of the amendment; (b) By acknowledging receipt of this amendment on each copy of the offer submitted; or (c) By separate letter or telegram which includes a reference to the solicitation and amendment numbers. FAILURE OF YOUR ACKNOWLEDGEMENT TO BE RECEIVED AT THE PLACE DESIGNATED FOR THE RECEIPT OF OFFERS PRIOR TO THE HOUR AND DATE SPECIFIED MAY RESULT IN REJECTION OF YOUR OFFER. If by virtue of this amendment you desire to change an offer already submitted, such change may be made by telegram or letter, provided each telegram or letter makes reference to the solicitation and this amendment, and is received prior to the opening hour and date specified.

12. ACCOUNTING AND APPROPRIATION DATA (If required)
See Schedule Net Increase: \$180,000.00

13. THIS ITEM ONLY APPLIES TO MODIFICATION OF CONTRACTS/ORDERS. IT MODIFIES THE CONTRACT/ORDER NO. AS DESCRIBED IN ITEM 14.

CHECK ONE	A. THIS CHANGE ORDER IS ISSUED PURSUANT TO: (Specify authority) THE CHANGES SET FORTH IN ITEM 14 ARE MADE IN THE CONTRACT ORDER NO. IN ITEM 10A.
X	B. THE ABOVE NUMBERED CONTRACT/ORDER IS MODIFIED TO REFLECT THE ADMINISTRATIVE CHANGES (such as changes in paying office, appropriation date, etc.) SET FORTH IN ITEM 14, PURSUANT TO THE AUTHORITY OF FAR 43.103(b).
	C. THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO PURSUANT TO AUTHORITY OF:
	D. OTHER (Specify type of modification and authority)

E. IMPORTANT: Contractor ☒ is not, ☐ is required to sign this document and return 0 copies to the issuing office.

14. DESCRIPTION OF AMENDMENT/MODIFICATION (Organized by UCF section headings, including solicitation/contract subject matter where feasible.)

DUNS Number: (b)(4)

TO 0107 Logo Monitoring, Media Analysis and Outreach Support for the ENERGY STAR Program
TOPO: Gwendolyn Taylor

The purpose of this modification is to provide incremental funding in the amount of \$180,000.00. As a result, the total funded amount of this Task Order increases from \$360,000.00 to \$540,000.00. This Task Order requires an additional \$158,434.00 to be fully funded.

LIST OF CHANGES:

Obligated Amount for this Modification: \$180,000.00

New Total Obligated Amount for this Award: \$540,000.00

Continued ...

Except as provided herein, all terms and conditions of the document referenced in Item 9A or 10A, as heretofore changed, remains unchanged and in full force and effect.

15A. NAME AND TITLE OF SIGNER (Type or print)		16A. NAME AND TITLE OF CONTRACTING OFFICER (Type or print) Sharron Doherty	
15B. CONTRACTOR/OFFEROR (Signature of person authorized to sign)	15C. DATE SIGNED	16B. UNITED STATES OF AMERICA (Signature of Contracting Officer)	16C. DATE SIGNED 08/02/2012

CONTINUATION SHEET	REFERENCE NO. OF DOCUMENT BEING CONTINUED EP-W-11-022/0107/003	PAGE	OF
		2	2

NAME OF OFFEROR OR CONTRACTOR
CADMUS GROUP, INC. THE

ITEM NO. (A)	SUPPLIES/SERVICES (B)	QUANTITY (C)	UNIT (D)	UNIT PRICE (E)	AMOUNT (F)
	<p>Incremental Funded Amount changed: from \$360,000.00 to \$540,000.00 Buyer changed from Rachel Schwartz to Sharron Doherty</p> <p>Contracting Officer changed from Rachel Schwartz to Sharron Doherty</p> <p>NEW ACCOUNTING CODE ADDED: Account code: 12-13-B-58E8-101A46XP3-2505-1258EE2424-001 Beginning FiscalYear 12 Ending Fiscal Year 13 Fund (Appropriation) B Budget Organization 58E8 Amount: \$180,000.00</p> <p>Delivery Location Code: OAR/OAP/CPD OAR/OAP/CPD US Environmental Protection Agency 1200 Pennsylvania Avenue NW Mail Code 6202J OAP/CPD Washington DC 20460 USA</p> <p>Payment: RTP Finance Center US Environmental Protection Agency RTP-Finance Center Mail Drop D143-02 109 TW Alexander Drive Durham NC 27711</p> <p>FOB: Destination Period of Performance: 03/01/2012 to 02/28/2013</p>				

AMENDMENT OF SOLICITATION/MODIFICATION OF CONTRACT		1. CONTRACT ID CODE		PAGE OF PAGES 1 2	
2. AMENDMENT/MODIFICATION NO. 004		3. EFFECTIVE DATE 10/09/2012		4. REQUISITION/PURCHASE REQ. NO. PR-OAR-12-02412	
5. PROJECT NO. (If applicable) NEW AWARD		7. ADMINISTERED BY (If other than Item 6) HPOD		CODE HP0D	
6. ISSUED BY HP0D US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460		7. ADMINISTERED BY (If other than Item 6) HP0D US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460			
8. NAME AND ADDRESS OF CONTRACTOR (No., street, county, State and ZIP Code) CADMUS GROUP, INC. THE 57 WATER STREET WATERTOWN MA 024724603		(x) 9A. AMENDMENT OF SOLICITATION NO.			
		9B. DATED (SEE ITEM 11)			
		x 10A. MODIFICATION OF CONTRACT/ORDER NO. EP-W-11-022 0107			
		10B. DATED (SEE ITEM 13) 02/29/2012			
CODE (b)(4)	FACILITY CODE				

11. THIS ITEM ONLY APPLIES TO AMENDMENTS OF SOLICITATIONS

☐ The above numbered solicitation is amended as set forth in Item 14. The hour and date specified for receipt of Offers ☐ is extended. ☐ is not extended.
Offers must acknowledge receipt of this amendment prior to the hour and date specified in the solicitation or as amended, by one of the following methods: (a) By completing Items 8 and 15, and returning _____ copies of the amendment; (b) By acknowledging receipt of this amendment on each copy of the offer submitted; or (c) By separate letter or telegram which includes a reference to the solicitation and amendment numbers. FAILURE OF YOUR ACKNOWLEDGEMENT TO BE RECEIVED AT THE PLACE DESIGNATED FOR THE RECEIPT OF OFFERS PRIOR TO THE HOUR AND DATE SPECIFIED MAY RESULT IN REJECTION OF YOUR OFFER. If by virtue of this amendment you desire to change an offer already submitted, such change may be made by telegram or letter, provided each telegram or letter makes reference to the solicitation and this amendment, and is received prior to the opening hour and date specified.

12. ACCOUNTING AND APPROPRIATION DATA (If required)

Net Increase:

\$158,434.00

See Schedule

13. THIS ITEM ONLY APPLIES TO MODIFICATION OF CONTRACTS/ORDERS. IT MODIFIES THE CONTRACT/ORDER NO. AS DESCRIBED IN ITEM 14.

CHECK ONE	A. THIS CHANGE ORDER IS ISSUED PURSUANT TO: (Specify authority) THE CHANGES SET FORTH IN ITEM 14 ARE MADE IN THE CONTRACT ORDER NO. IN ITEM 10A.
X	B. THE ABOVE NUMBERED CONTRACT/ORDER IS MODIFIED TO REFLECT THE ADMINISTRATIVE CHANGES (such as changes in paying office, appropriation date, etc.) SET FORTH IN ITEM 14, PURSUANT TO THE AUTHORITY OF FAR 43.103(b).
	C. THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO PURSUANT TO AUTHORITY OF:
	D. OTHER (Specify type of modification and authority)

E. IMPORTANT: Contractor ☒ is not, ☐ is required to sign this document and return 0 copies to the issuing office.

14. DESCRIPTION OF AMENDMENT/MODIFICATION (Organized by UCF section headings, including solicitation/contract subject matter where feasible.)

DUNS Number: (b)(4)

TO 0107 Logo Monitoring, Media Analysis and Outreach Support for the ENERGY STAR Program

TOPO: Gwendolyn Taylor

The purpose of this modification is to provide incremental funding in the amount of \$158,434.00. As a result, the total funded amount increases from \$540,000.00 to \$698,434.00. This task order is hereby fully funded.

In addition, the alternate COR changes from Courtney Upshall to Kristinn Vazquez as shown below.

LIST OF CHANGES:

Continued ...

Except as provided herein, all terms and conditions of the document referenced in Item 9A or 10A, as heretofore changed, remains unchanged and in full force and effect.

15A. NAME AND TITLE OF SIGNER (Type or print)

16A. NAME AND TITLE OF CONTRACTING OFFICER (Type or print)

Sharron Doherty

15B. CONTRACTOR/OFFEROR

15C. DATE SIGNED

16B. UNITED STATES OF AMERICA

16C. DATE SIGNED

(Signature of person authorized to sign)

(Signature of Contracting Officer)

10/03/2012

CONTINUATION SHEET

REFERENCE NO. OF DOCUMENT BEING CONTINUED
EP-W-11-022/0107/004PAGE OF
2 2NAME OF OFFEROR OR CONTRACTOR
CADMUS GROUP, INC. THE

ITEM NO. (A)	SUPPLIES/SERVICES (B)	QUANTITY (C)	UNIT (D)	UNIT PRICE (E)	AMOUNT (F)
	<p>Obligated Amount for this Modification: \$158,434.00 New Total Obligated Amount for this Award: \$698,434.00 Incremental Funded Amount changed: from \$540,000.00 to \$698,434.00</p> <p>Alternate COR/Project Officer changed to : Kristinn Vazquez - vazquez.kristinn@epa.gov; 202-343-9062.</p> <p>NEW ACCOUNTING CODE ADDED: Account code: 12-13-B-58E8-101A46XP3-2505-1258EE2502-001 Beginning Fiscal Year 12 Ending Fiscal Year 13 Fund (Appropriation) B Budget Organization 58E8 Amount: \$158,434.00</p> <p>Delivery Location Code: OAR/OAP/CPDP OAR/OAP/CPDP US Environmental Protection Agency 1200 Pennsylvania Avenue NW Mail Code 6202J OAP/CPDP Washington DC 20460 USA</p> <p>Payment: RTP Finance Center US Environmental Protection Agency RTP-Finance Center Mail Drop D143-02 109 TW Alexander Drive Durham NC 27711 FOB: Destination Period of Performance: 03/01/2012 to 02/28/2013</p>				

AMENDMENT OF SOLICITATION/MODIFICATION OF CONTRACT		1. CONTRACT ID CODE		PAGE OF PAGES 1 2	
2. AMENDMENT/MODIFICATION NO. 005		3. EFFECTIVE DATE 09/18/2014		4. REQUISITION/PURCHASE REQ. NO.	
5. PROJECT NO. (If applicable) NEW AWARD		6. ISSUED BY HPOD		7. ADMINISTERED BY (If other than Item 6) CODE	
8. NAME AND ADDRESS OF CONTRACTOR (No., street, county, State and ZIP Code) CADMUS GROUP, INC. THE 57 WATER STREET WATERTOWN MA 024724603		(x)		9A. AMENDMENT OF SOLICITATION NO.	
				9B. DATED (SEE ITEM 11)	
		x		10A. MODIFICATION OF CONTRACT/ORDER NO. EP-W-11-022 0107	
				10B. DATED (SEE ITEM 13) 02/29/2012	
CODE (b)(4)		FACILITY CODE			

11. THIS ITEM ONLY APPLIES TO AMENDMENTS OF SOLICITATIONS

☐ The above numbered solicitation is amended as set forth in Item 14. The hour and date specified for receipt of Offers ☐ is extended, ☐ is not extended.
Offers must acknowledge receipt of this amendment prior to the hour and date specified in the solicitation or as amended, by one of the following methods: (a) By completing Items 8 and 15, and returning _____ copies of the amendment; (b) By acknowledging receipt of this amendment on each copy of the offer submitted; or (c) By separate letter or telegram which includes a reference to the solicitation and amendment numbers. FAILURE OF YOUR ACKNOWLEDGEMENT TO BE RECEIVED AT THE PLACE DESIGNATED FOR THE RECEIPT OF OFFERS PRIOR TO THE HOUR AND DATE SPECIFIED MAY RESULT IN REJECTION OF YOUR OFFER. If by virtue of this amendment you desire to change an offer already submitted, such change may be made by telegram or letter, provided each telegram or letter makes reference to the solicitation and this amendment, and is received prior to the opening hour and date specified.

12. ACCOUNTING AND APPROPRIATION DATA (If required) Net Decrease: -\$2,533.87
See Schedule

13. THIS ITEM ONLY APPLIES TO MODIFICATION OF CONTRACTS/ORDERS. IT MODIFIES THE CONTRACT/ORDER NO. AS DESCRIBED IN ITEM 14.

CHECK ONE	A. THIS CHANGE ORDER IS ISSUED PURSUANT TO: (Specify authority) THE CHANGES SET FORTH IN ITEM 14 ARE MADE IN THE CONTRACT ORDER NO. IN ITEM 10A.
X	B. THE ABOVE NUMBERED CONTRACT/ORDER IS MODIFIED TO REFLECT THE ADMINISTRATIVE CHANGES (such as changes in paying office, appropriation date, etc.) SET FORTH IN ITEM 14, PURSUANT TO THE AUTHORITY OF FAR 43.103(b).
	C. THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO PURSUANT TO AUTHORITY OF:
	D. OTHER (Specify type of modification and authority)

E. IMPORTANT: Contractor ☒ is not, ☐ is required to sign this document and return 0 copies to the issuing office.

14. DESCRIPTION OF AMENDMENT/MODIFICATION (Organized by UCF section headings, including solicitation/contract subject matter where feasible.)

DUNS Number: (b)(4)

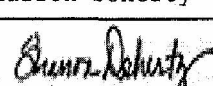
TO 0107 Logo Monitoring, Media Analysis and Outreach Support for the ENERGY STAR Program
TOPO: Gwendolyn Taylor

The purpose of this modification is to de-obligate remaining funds in the amount of \$2,533.87 from DCN 1258EE2502 and close out this Task Order.

LIST OF CHANGES:

Total Amount for this Modification: -\$2,533.87
New Total Amount for this Award: \$695,900.13
Obligated Amount for this Modification: -\$2,533.87
New Total Obligated Amount for this Award: \$695,900.13
Continued ...

Except as provided herein, all terms and conditions of the document referenced in Item 9A or 10A, as heretofore changed, remains unchanged and in full force and effect.

15A. NAME AND TITLE OF SIGNER (Type or print)		16A. NAME AND TITLE OF CONTRACTING OFFICER (Type or print) Sharron Doherty	
15B. CONTRACTOR/OFFEROR (Signature of person authorized to sign)	15C. DATE SIGNED	16C. DATE SIGNED 09/18/2014	16B. ELECTRONIC SIGNATURE 

CONTINUATION SHEET	REFERENCE NO. OF DOCUMENT BEING CONTINUED EP-W-11-022/0107/005	PAGE	OF
		2	2

NAME OF OFFEROR OR CONTRACTOR
CADMUS GROUP, INC. THE

ITEM NO. (A)	SUPPLIES/SERVICES (B)	QUANTITY (C)	UNIT (D)	UNIT PRICE (E)	AMOUNT (F)
	<p>Incremental Funded Amount changed: from \$698,434.00 to \$695,900.13</p> <p>CHANGES FOR ACCOUNTING CODE: 12-13-B-58E8-101A46XP3-2505-1258EE2502-001 Amount changed from \$158,434.00 to \$155,900.13</p> <p>Delivery Location Code: OAR/OAP/CPD OAR/OAP/CPD US Environmental Protection Agency 1200 Pennsylvania Avenue NW Mail Code 6202J OAP/CPD Washington DC 20460 USA</p> <p>Payment: RTP Finance Center US Environmental Protection Agency RTP-Finance Center Mail Drop D143-02 109 TW Alexander Drive Durham NC 27711</p> <p>FOB: Destination Period of Performance: 03/01/2012 to 02/28/2013</p>				